

MAXIMUS

Practical Photography and Film Image Course

Individual version, 1 to 1

You learn to master and process natural or artificial light, in a professional photo studio, alongside a professional with 35 years of experience in advertising and film.

In this 1-on-1 version, Maximus is an individual course, in which only you and the instructor will work.

There is no rigid program: you choose what you want to learn, and the path is built around your goals. You can start from scratch or you can directly delve into a field (portrait, product and food, film, post-processing, etc.).

Format and price

- **Format:** individual course, 1 to 1, in a professional photo studio
- **Location:** professional photography and filming studio, Bucharest, sector 2
- **Meeting:** 2h30 – 3h, with theory and practice at each meeting
- **Rhythm:** one meeting per week
- **Homework:** Between sessions you will receive practical exercises of a maximum of 5 photos, which we will analyze together at the next meeting. If you want, you can do more.
- **Total duration:** established together, depending on your level and what you want to learn

Variant	Price
Individual session	500 lei / session
Package of 6 sessions	2500 lei (instead of 3000 lei)

Package of 6 sessions: you pay for 5, the 6th is free.

How to build your course

1. We discuss your level of photo expertise and what you want to be able to do
2. We choose the modules below that suit you
3. We determine together the number and pace of meetings

The modules you can choose from

The camera and exposure control

- Film, digital or high-performance phone: which equipment suits you
- Sensor formats: full frame, APS-C, etc.
- Correct exposure: light meter and histogram
- The diaphragm (iris) and the amount of light
- Exposure time and creative effects
- Types of lenses and their visual results
- Focal length and hyperfocal distance
- Manual focus vs. autofocus
- Depth of field and bokeh

Light and its processing

- Types of light
- Light Hardness and Diffusion: How to Get Each, and Choose Depending on Your Subject

- Key light, Fill light and back light, and the role of each
- Reflected light and what's the artistic way the use of it.
- The "3 lights" rule and why there are no fail-safe solutions
- Light sources: professional continuous, improvised from common accessories - and on demand, on location.
- Natural light and golden hour
- Illumination, light contrast and color contrast ratios
- The flash, including the one on the camera: usefulness and use

The frame, composition and color

- What is the frame and why is it important?
- Composition rules
- Color psychology
- Color and sensor
- Color temperature (3200 K / 5600 K), color dominance, human eye vs. sensor
- RAW vs. JPEG
- Dynamic range
- Over- and underexposure ("burned"), noise and DeNoise
- Dark background and automatic exposure
- Perspective depending on the height of the station point

Photographic genres

- Studio portrait
- Working with people in front of the lens: actors, family, friends
- Car photography in the studio
- Street photography
- Sports event photography
- Product, liquid and food photography
- Landscape photography
- Night photography
- Infrared photography
- Macro
- Real estate photography

Postproduction / Postprocessing

- The importance of image processing
- Lightroom and Photoshop: basic and intermediate concepts, with concrete examples

The cinematography

- HD, 4K, 8K etc...
- Filming outdoors in sunlight
- Digital sensor vs. analog film
- Frames per second, shutter speed
- Lenses
- Motion blur, rolling shutter vs. global shutter, the tripod
- shutter angle
- False color and waveform: practical utility
- Professional camera movements, designed for a coherent editing
- Basics of working with actors
- Director's cut: from script to shots

- The relationship between the focal length of the lenses, the position of the camera and the acting
- Identifying the types of light used in an existing film image / chosen for study and practically reproducing the lighting scheme, in the studio, with the lighting equipment available

Why Maximus?

- In the 1-on-1 course, all of the instructor's time is yours, and the pace adapts to you.
- Practice directly in the studio, with professional lights and equipment
- You receive immediate feedback on your images
- You learn continuously: every week you practice on your own, and at the meeting you receive feedback on what you did
- The program starts from what you only need to learn, which is a great advantage.
- What you will know how to do at the end: Maximus will not guarantee that you will become a perfect professional immediately after graduation, but it will provide you with all the data and knowledge to become one of them.

Contact and reservations

For information, a discussion about the right route for you, or to book your first session:

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